

Strategic Direction

Guiding Purpose

The healthy development of children and youth is essential for their present and future wellbeing and is deeply intertwined with Canada's social, economic, and environmental health.

We believe a strong relationship with nature and the land, a commitment to reconciliation, and systems that support inclusive and equitable approaches to mental and physical wellbeing are key to ensuring all children and youth can thrive.

Our Strategic Tools

GRANTING

Granting is one of our strategic tools. We take a flexible approach to funding, recognizing that different aspirations and needs require different types of support.

CONVENING

We bring together our partners to foster connections, facilitate shared learning, and strengthen networks that amplify impact. By creating spaces for collaboration within and across our sector and impact areas, we help accelerate change and build collective capacity.

ADVOCATING

We use our voice, platform, and partnerships to advance ideas and policies that align with our mission. By amplifying community-driven solutions and supporting evidence-informed advocacy, we contribute to meaningful, systemic change.

IMPACT INVESTING

We engage in impact investing to leverage the assets we steward for positive social and environmental impact, with a goal of aligning these investments to our mission wherever possible.

Mission

We invest in and engage with ideas, people and organizations that contribute to the healthy development and wellbeing of children and youth in Canada.

Impact Areas

Early Child Development

We support public policy and professional learning initiatives to build and strengthen a pan-Canadian system of Early Learning and Child Care.

Child & Youth Diabetes

We support Indigenous-led organizations doing wholistic community-based work in diabetes prevention and management.

Youth Climate & Nature Leadership

We support key infrastructure organizations to equip and empower young people to address climate change and protect our natural world.

Sector Infrastructure

We support organizations that strengthen the charitable and nonprofit sector and those that contribute to building the fields in which we fund.

Miggsie Fund

Honouring Miggsie Lawson's legacy and deep care for the region, we support a range of organizations and initiatives that contribute to community wellbeing in London, Elgin and Middlesex counties and local Indigenous nations, Chippewas of the Thames First Nation; Oneida Nation of the Thames; and the Munsee-Delaware Nation.