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# Financial statements of The Lawson Foundation

December 31, 2021

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## Independent Auditor's Report

To the Board of Directors of  
The Lawson Foundation

### Opinion

We have audited the financial statements of The Lawson Foundation (the "Foundation"), which comprise the statement of financial position as at December 31, 2021, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at December 31, 2021, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards ("Canadian GAAS"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Other Matter

The audited financial statements of the Foundation for the year ended December 31, 2020 were audited by another practitioner who expressed an unqualified opinion of these financial statements on May 6, 2021.

### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Canadian GAAS will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian GAAS, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure, and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*Deloitte LLP*

Chartered Professional Accountants  
Licensed Public Accountants  
May 18, 2022

**The Lawson Foundation**  
**Statement of financial position**  
As at December 31, 2021

	Notes	<b>2021</b>	2020
		<b>\$</b>	<b>\$</b>
<b>Assets</b>			
Current assets			
Cash		<b>313,332</b>	279,771
Accounts receivable		<b>369,001</b>	420,013
Prepaid expenses		<b>11,121</b>	26,532
		<b>693,454</b>	726,316
Investments	3	<b>147,573,332</b>	137,098,722
Impact investments	4	<b>3,388,414</b>	3,495,170
Interests in Ray Lawson Trusts	5	<b>2</b>	2
Capital assets	6	<b>109,015</b>	135,135
		<b>151,764,217</b>	141,455,345
<b>Liabilities</b>			
Accounts payable and accrued liabilities		<b>432,138</b>	241,701
Commitments	4 and 7		
<b>Net assets</b>			
Invested in capital assets		<b>109,015</b>	135,135
Externally restricted for 10 years	8	<b>16,071</b>	24,456
Externally restricted in perpetuity		<b>4,450,657</b>	4,450,657
Unrestricted		<b>146,756,336</b>	136,603,396
		<b>151,332,079</b>	141,213,644
		<b>151,764,217</b>	141,455,345

The accompanying notes are an integral part of the financial statements.

Approved by the Board

  
\_\_\_\_\_, Director

  
\_\_\_\_\_, Director

**The Lawson Foundation**  
**Statement of revenues and expenses**  
Year ended December 31, 2021

	Notes	<b>2021</b>	2020
		<b>\$</b>	<b>\$</b>
<b>Revenue</b>			
Gain on investments		<b>14,974,797</b>	9,043,644
Investment earnings		<b>3,370,986</b>	2,991,415
Income distributions Ray Lawson Trusts	5	<b>247,471</b>	262,878
Income from impact investments		<b>55,242</b>	94,701
		<b>18,648,496</b>	12,392,638
<b>Expense</b>			
Grants	11	<b>7,207,404</b>	7,036,581
Convening and programming		<b>226,447</b>	286,295
Governance		<b>1,582</b>	7,388
Administration		<b>315,787</b>	257,500
Investment management fees		<b>752,721</b>	679,150
Amortization		<b>26,120</b>	28,693
		<b>8,530,061</b>	8,295,607
<b>Excess of revenues over expenses</b>		<b>10,118,435</b>	4,097,031

The accompanying notes are an integral part of the financial statements.

**The Lawson Foundation**  
**Statement of changes in net assets**  
Year ended December 31, 2021

	<b>Invested in capital assets</b>	<b>Externally restricted for 10 years</b>	<b>Externally restricted in perpetuity</b>	<b>Unrestricted</b>	<b>2021 Total</b>	2020 Total
	\$	\$	\$	\$	\$	\$
<b>Balance, beginning of year</b>	<b>135,135</b>	<b>24,456</b>	<b>4,450,657</b>	<b>136,603,396</b>	<b>141,213,644</b>	137,116,613
Excess of revenues over expenses	<b>(26,120)</b>	—	—	<b>10,144,555</b>	<b>10,118,435</b>	4,097,031
Amount transferred to unrestricted funds for the year	—	<b>(8,385)</b>	—	<b>8,385</b>	—	—
Investment in capital assets	—	—	—	—	—	—
<b>Balance, end of year</b>	<b>109,015</b>	<b>16,071</b>	<b>4,450,657</b>	<b>146,756,336</b>	<b>151,332,079</b>	141,213,644

The accompanying notes are an integral part of the financial statements.

**The Lawson Foundation**  
**Statement of cash flows**  
Year ended December 31, 2021

	<b>2021</b>	2020
	\$	\$
<b>Operating activities</b>		
Excess of revenues over expenses	<b>10,118,435</b>	4,097,031
Items not affecting cash		
Amortization of capital assets	<b>26,120</b>	28,693
Realized gains on investments	<b>(13,099,787)</b>	(12,891,079)
Unrealized change in market value of investments	<b>(1,875,011)</b>	6,636,676
	<b>(4,830,243)</b>	(2,128,679)
Changes in non-cash working capital		
Decrease (increase) in accounts receivable	<b>51,012</b>	(23,049)
Decrease in prepaid expenses	<b>15,411</b>	1,556
Increase (decrease) in accounts payable and accrued liabilities	<b>190,437</b>	(20,545)
	<b>(4,573,383)</b>	(2,170,717)
<b>Investing activities</b>		
Purchase of investments	<b>(29,863,847)</b>	(75,213,653)
Sale of investments	<b>33,632,864</b>	77,372,518
Repayment of impact investment loans	<b>837,927</b>	—
	<b>4,606,944</b>	2,158,865
Change in cash during the year	<b>33,561</b>	(11,852)
Cash, beginning of year	<b>279,771</b>	291,623
<b>Cash, end of year</b>	<b>313,332</b>	279,771

The accompanying notes are an integral part of the financial statements.



## **1. Nature of organization**

The Lawson Foundation (the "Foundation") was incorporated without share capital under the Laws of Ontario in 1956 with the objective of supporting charitable purposes. The Foundation is a registered charity and is designated as a private foundation under the Income Tax Act (Canada).

As a result of its registered charity status, the Foundation is exempt from income tax and is able to issue donation receipts for income tax purposes. In order to maintain its registered charity status, the Foundation is required to meet its disbursement quota on an annual basis by distributing sufficient grants to qualified donees and for charitable programming activities.

## **2. Significant accounting policies**

The financial statements have been prepared in accordance with Canadian accounting standards for Not-for-Profit Organizations and include the following significant accounting policies:

### *Adoption of the amendments to Section 3856, Financial Instruments, for financial instruments originated or exchanged in a related party transaction*

Effective January 1, 2021, the Foundation has adopted the amendments to Handbook Section 3856, Financial Instruments ("Section 3856") related to the recognition of financial instruments originated or exchanged in a related party transaction, referred to herein as the "related party financial instruments amendments".

These amendments to Section 3856 establish new guidance for determining the measurement of a related party financial instrument. The related party financial instruments amendments require that such a financial instrument be initially measured at cost, which is determined based on whether the instrument has repayment terms. If the instrument has repayment terms, the cost is determined using its undiscounted cash flows, excluding interest and dividend payments, less any reduction for impairment. Otherwise, the cost is determined using the consideration transferred or received by the Foundation in the transaction. Subsequent measurement is based on how the instrument was initially measured.

The Foundation has applied the related party financial instruments amendments in accordance with the transition provisions of Section 3856. The amendments should be applied retrospectively. When related party financial instruments exist at the date these amendments are applied for the first time, the cost of an instrument that has repayment terms is determined using its undiscounted cash flows, excluding interest and dividend payments, less any impairment as at the beginning of the earliest comparative period, i.e. January 1, 2020. The cost of an instrument that does not have repayment terms is deemed to be its carrying amount in the Foundation's financial statements, less any impairment, as at the same date. The fair value of an instrument that is an investment in shares quoted in an active market is determined as at the same date.

When related party financial instruments do not exist at the date these amendments are applied for the first time, transition relief was provided such that the related party financial instruments do not need to be restated as at the beginning of the earliest comparative period.

The adoption of these amendments had no material impact on the amounts recognized in the Foundation's financial statements or disclosures.

## **2. Significant accounting policies (continued)**

### *Financial instruments*

Financial instruments include cash, investments, accounts receivable and accounts payable.

### *Initial measurement*

Financial assets and financial liabilities originated or exchanged in arm's length transactions are initially recognized at fair value, with the exception of impact investments that are measured at cost, when the Foundation becomes a party to the contractual provisions of the financial instrument. Financial assets and financial liabilities originated or exchanged in related party transactions, except for those that involve parties whose sole relationship with the Foundation is in the capacity of management, are initially recognized at cost.

The cost of a financial instrument in a related party transaction depends on whether the instrument has repayment terms. The cost of financial instruments with repayment terms is determined using its undiscounted cash flows, excluding interest and dividend payments, less any impairment losses previously recognized by the transferor. The cost of financial instruments without repayment terms is determined using the consideration transferred or received by the Foundation in the transaction.

### *Subsequent measurement*

All financial instruments are subsequently measured at amortized cost except for investments which are measured at fair value.

### *Transaction costs*

Transaction costs related to financial instruments subsequently measured at fair value are expensed as incurred. Transaction costs related to other financial instruments are added to the carrying value of the asset or netted against the carrying value of the liability and are then recognized over the expected life of the instrument using the effective interest method. Any premium or discount related to an instrument measured at amortized cost is amortized over the expected life of the item using the effective interest method and recognized in net earnings as interest income or expense.

### *Impairment*

With respect to financial assets measured at cost or amortized cost, the Foundation recognizes an impairment loss, if any, in net earnings when there are indicators of impairment and it determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows. When the extent of impairment of a previously written-down asset decreases and the decrease can be related to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed to net earnings in the period the reversal occurs.

### *Revenue recognition*

The Foundation follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when they are received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Endowment contributions are recognized as direct increases in net assets in the year.

Interest income, dividend income and gains/losses on investments are recognized on the accrual basis. Contributions, bequests, and income distributions are recorded as received. Life insurance policies that have named the Foundation as owner/beneficiary are recorded at the cash surrender value of the policy.

## 2. Significant accounting policies (continued)

### *Capital assets*

Capital assets are recorded at cost less accumulated amortization. Amortization is based on the estimated useful lives of the assets at the following rates and methods:

Computer software and hardware	30% declining balance
Furniture and equipment	10 years straight-line
Leasehold improvements	10 years straight-line

### *Impairment of long-lived assets*

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. An impairment loss is recognized when the asset no longer has any long-term service potential for the Foundation. The amount of the impairment loss is determined as the excess of the carrying value of the assets over any residual value.

### *Allocation of expenses*

Salaries and benefits are allocated to Grants based on estimated time. The remaining expenses are allocated among Grants, Convening and Programming, Governance and Administration based on actual expenses incurred.

### *Use of estimates*

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as at the date of the financial statements and reported amount of revenues and expenses during the reporting period. In particular, the estimates include: the allocation of expenses to the cost of grants and programming expenses, the useful life of capital assets, the fair value of investments and the impairment of impact investments recorded at cost and the amount of certain accrued liabilities. Actual results could differ from these estimates.

## 3. Investments

The Foundation owns units in various equity, bond, and alternative funds, as follows:

	Fair value	2021 Cost	Fair value	2020 Cost
	\$	\$	\$	\$
Cash and short-term investments	<b>415,331</b>	<b>415,289</b>	12,915	12,915
Fixed income				
Canadian	<b>38,035,714</b>	<b>37,942,598</b>	49,301,200	47,112,593
Equity				
Canadian	<b>33,574,609</b>	<b>26,336,528</b>	20,613,991	16,776,173
Global	<b>75,154,492</b>	<b>59,688,637</b>	67,170,616	52,276,917
	<b>108,729,101</b>	<b>86,025,165</b>	87,784,607	69,053,090
Alternative investment securities				
Canadian	<b>393,186</b>	<b>395,143</b>	—	—
	<b>147,573,332</b>	<b>124,778,195</b>	137,098,722	116,178,597

#### 4. Impact investments

Impact investments are investments of assets from the Foundation's endowment in companies, organizations, and funds with the intention to generate measurable positive social and environmental impact as well as a financial return. The Foundation seeks risk-adjusted, market rates of return wherever possible, but will also accept some below-market returns where there are clearly social or environmental benefits.

	<b>2021</b>	2020
	<b>\$</b>	\$
Community Forward Pooled Bond Fund Trust	<b>900,000</b>	1,000,000
Evergreen Loan	—	75,000
Innovation Works Community Bond	<b>250,000</b>	500,000
InvestEco Sustainable Food Fund II, LP	<b>500,000</b>	485,000
JUMP Math Loan	<b>400,000</b>	400,000
New Market Funds Affordable Housing Fund I Trust	<b>297,267</b>	38,089
Raven Indigenous Communities Outcomes Inc. Loan	<b>250,000</b>	250,000
Raven Indigenous Impact Fund I LP	<b>126,147</b>	247,081
Restoring the Sacred Bond Social Impact Bond	<b>250,000</b>	250,000
Windmill Microlending Promissory Note	<b>250,000</b>	250,000
YMCAs of Québec Alternative Suspension Social Impact Bond	<b>165,000</b>	—
	<b>3,388,414</b>	3,495,170

The Foundation has subscriptions for future investments of \$911,586 (\$479,830 in 2020), which include:

	<b>\$</b>
New Market Funds Affordable Housing Fund I Trust	<b>202,733</b>
Raven Indigenous Impact Fund I LP	<b>123,853</b>
Trillium Housing	<b>250,000</b>
YMCAs of Québec Alternative Suspension Social Impact Bond	<b>335,000</b>
	<b>911,586</b>

#### 5. Interests in Ray Lawson Trusts

The Foundation is a 25% income beneficiary and a 25% residual beneficiary in two trusts which were created in 1988 to replace two trusts settled by the late Hon. Ray Lawson in 1966. Pursuant to the terms of the trusts, the annual income, if any, is distributed currently to the income beneficiaries, but distribution of assets to residual beneficiaries will not occur until the death of the last surviving grandchild and great-grandchild of the settlor alive on the date of settlement. Since the original interests in the trusts were acquired by the Foundation in 1966 at no consideration, and the distribution of assets will not occur for a considerable number of years, the interests in the trusts have been recorded in these financial statements at a nominal value of \$1 each.

**The Lawson Foundation**  
**Notes to the financial statements**  
December 31, 2021

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**6. Capital assets**

	<b>Cost</b>	<b>Accumulated amortization</b>	<b>2021 Net book value</b>	2020 Net book value
	\$	\$	\$	\$
Computer software and hardware	<b>84,128</b>	<b>70,175</b>	<b>13,953</b>	19,932
Furniture and equipment	<b>120,596</b>	<b>93,907</b>	<b>26,689</b>	32,360
Leasehold improvements	<b>161,036</b>	<b>92,663</b>	<b>68,373</b>	82,843
	<b>365,760</b>	<b>256,745</b>	<b>109,015</b>	135,135

**7. Grant commitments**

As at December 31, the Foundation has multiple grant commitments that are expected to be met in the following years:

	\$
2022	2,771,667
2023	2,465,000
2024	120,000
	<u>5,356,667</u>

**8. Externally restricted for 10 years**

Certain funds contributed to the Foundation in the current and prior years were subject to a direction by the donors that the gift, or any property substituted therefore, be held by the Foundation for a period of not less than ten years.

	<b>2021</b>	2020
	\$	\$
Year restriction expires		
2021	—	8,385
2022	<b>2,795</b>	2,795
2023	<b>2,795</b>	2,795
2024	<b>2,795</b>	2,795
2025	<b>2,795</b>	2,795
2026	<b>2,795</b>	2,795
2027	<b>2,096</b>	2,096
	<b>16,071</b>	24,456

**9. Insurance proceeds pledged**

The Foundation has been named as beneficiary and owner of a \$250,000 term life insurance policy. As at December 31, 2021 and 2020, no amount has been reflected in these financial statements as an asset of the Foundation with respect to this policy, except for its cash surrender value of \$13,364 (\$13,836 in 2020).

**10. Risk management**

*Credit and market risk*

The Foundation has an investment policy which restricts the types and amounts of eligible investments. The policy permits investments in fixed income vehicles, equity and alternative investment securities. Equity and fixed income securities are held within pooled funds. Risk and volatility of investment returns are mitigated through diversification of investments in different countries, business sectors and corporation sizes. The Foundation does not have any significant exposure to credit risk except with respect to its impact investments.

*Currency risk*

The Foundation's investments are denominated in Canadian dollars. Certain investments include investments in foreign jurisdictions and are therefore subject to foreign currency fluctuations. The Foundation mitigates the currency risk exposure of its Global securities through diversification of the pooled funds, which are comprised of multiple currencies.

*Interest rate risk*

Interest rate risk refers to the adverse consequences of interest rate changes on the Foundation's cash flows, financial position and income. Interest rate changes directly impact the value of fixed income securities. The Foundation manages the interest rate price risk exposure of its fixed income investments by holding investments with varying terms to maturity.

*Liquidity risk*

Liquidity risk is the risk that the organization will encounter difficulty in meeting obligations associated with financial liabilities. The Foundation is exposed to this risk mainly in respect of its accounts payable. It is management's opinion that the Foundation is not exposed to significant liquidity risk arising from its accounts payable.

**11. Allocation of expenses**

During the year, salary, consulting, and other general expenses were allocated as follows:

	<b>2021</b>	2020
	\$	\$
Grants	<b>1,268,005</b>	1,138,582

**12. Comparative figures**

Certain figures for 2020 have been reclassified to conform with the current year presentation.